Are You Faster than a Ridge Runner? 5K Race/1K Walk Fundraiser Sunday, March 20, 2016 9:00 am, Mountain Park, Basking Ridge

Sponsorship Opportunities

<u>All sponsors will be listed on a poster ad</u> displayed in our concession stand for the Spring season at all five home meets, including State Sectionals and County meets. These meets bring in <u>thousands</u> of participants and fans from throughout the state. All sponsors are also listed on an insert in the race goody bag given to all race participants.

\$1,000 Sponsor (Gold):

- > One-year placement and sponsorship acknowledgment on the Ridge Runners website
- Facebook and Twitter shout-out
- > Spring Concession Stand sponsorship acknowledgment
- > Placement and sponsorship acknowledgment on the event registration website
- Inclusion on the event course map
- > Opportunity to include promotional material, coupon or gift in event goody bag
- Large shirt logo with first-tier placement. Shirts are given to every runner. We anticipate 250-300 runners.

\$500 Sponsor (Silver):

- > Placement and sponsorship acknowledgment on the event registration website
- Inclusion on the event course map
- > Opportunity to include promotional material, coupon or gift in event goody bag
- Medium shirt logo with second-tier placement. Shirts are given to every runner. We anticipate 250-300 runners.

\$250 Sponsor (Bronze):

- Inclusion on the event course map
- > Opportunity to include promotional material, coupon or gift in event goody bag
- Small shirt logo with third-tier placement. Shirts are given to every runner. We anticipate 250-300 runners.

\$100 Sponsor (Text):

- > Opportunity to include promotional material, coupon or gift in event goody bag
- Business name on shirt with fourth-tier placement. Shirts are given to every runner. We anticipate 250-300 runners.

Prize Sponsorship:

> Supply a prize for the runners that will have value to the participants (not simply a logo item or a coupon)

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Please email a copy of your logo or company name as it should appear on the t-shirt, if applicable, to **njridgerunners@gmail.com** or mail to Elizabeth Bartlett, 8 Charleston Court, Basking Ridge, NJ 07920. The desired logo format is a vector art file (.ai, .eps, .pdf, .cvr) suitable for printing. Logos can be scanned if no electronic version is available.

Checks should be made out to Ridge Runners. Ridge Runners is a 501(c)3 non-profit organization. Upon receipt of payment, we will send a confirmation letter if required along with a Form W-9 if requested (some businesses require a Form W-9 for donations and some do not require them. If a Form W-9 is requested, please forward the company information to Linda Byrne at **Ibyrne93@aol.com**). The deadline for sponsorship is March 10, 2016. On behalf of all the team members and parents, thank you very much for your support!

Donations and corresponding logo font size can be made in one of three sizes.

| Company Name | @\$100 | |
|---------------------|---------|--|
| Small logo | @\$250 | |
| Medium logo | @\$500 | |
| Large logo | @\$1000 | |

| Business Name: | |
|------------------|------|
| Contact Person: | |
| Address: | |
| City, State, Zip | |
| Phone: | Fax: |
| Email: | |

